

Communicate your Science: Sketchnoting in Science

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<https://www.flipchart.design>

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MARUM I, room 2060



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Sketchnotes

... are a dynamic way of taking visual notes that combine simple drawings and text. They help capture ideas quickly and turn complex information into something easy to understand and remember. Whether summarising a meeting, outlining the aims of a research project, or communicating scientific concepts to a wider audience (through blogs, presentations, or videos), sketchnotes can bring clarity and focus.

The beauty of sketchnotes is their simplicity. They strip the content down to its essentials, using minimal illustrations and avoiding unnecessary detail. Typical sketchnote elements include basic shapes, symbols and a mix of text styles to highlight key points. This style is all about clarity, making it ideal for conveying core ideas without overwhelming the viewer.

In this course you will

- learn to draw symbols in an easy way
- discover different forms of typography
- learn how to include colours
- develop ideas for drawings and start a collection of images
- practice to combine your ears, eyes and hand
- experience situations in which you can use sketchnotes

Target group

All members of MARUM (including GLOMAR) and MAPEX who are interested.

In the course (or shortly after the course), participants are expected to **draw a sketchnote** of an aspect of their scientific work which will then be published on the MARUM or MAPEX webpages, respectively. The sketchnote must be **submitted no later than 2 weeks** after the course.

The trainer



Janine Lancker is a trainer for flipchart design, graphic recording and sketchnoting. Following her studies of cultural sciences and German philology with majors in gestalt psychology and neuromarketing, she worked as a graphic assistant in a large company before founding her own business as a trainer and graphic recorder.

Examples

You can find examples of sketchnotes that were drawn in previous courses here:

<https://www.marum.de/en/research-training/science-communication-and-public-engagement/sketchnotes.html>

Registration

To register, please visit the course web page of your institution/programme:

<https://www.marum.de/en/research-training/2025/2025-02-20.html> or

<https://www.uni-bremen.de/mapex-center-for-materials-and-processes-1/center-for-materials-and-processes-1/aktuelles/veranstaltungen>, respectively.

Please note that your registration will be binding.

If we don't receive a critical number of registrations by **20 January 2025**, the course will have to be cancelled.

Any enquiries regarding this event can be addressed to **early-career@marum.de** or **mapexphd@uni-bremen.de**, respectively.