

Communicate your Science

Science on Screen – Creating videos with your smartphone

Matthias Süßen

freelance journalist, blogger and trainer

<https://matthias-suessen.de>

5 March 2026, 09.00 – 17.00 *in person*

MARUM I, room “Mediterranean Sea” and

20 March 2026, 09.00 – 12.00 *online*



Between 5 and 20 March, you are expected to work on your video.

Objectives

Learn how to effectively communicate your research through engaging videos using just your smartphone. This hands-on workshop covers the basics of filming, editing, and storytelling to showcase your science to a broader audience.

Gain practical tips on shooting high-quality footage, enhancing visuals with simple techniques, and crafting compelling narratives to make your work stand out. Perfect for researchers and scientists aiming to amplify their impact through digital media!

Learning outcomes

- Master Smartphone Filming Basics: Understand key techniques for shooting high-quality video with your smartphone, including framing, lighting, and stabilisation.
- Enhance Storytelling Skills: Learn to structure and communicate your scientific research effectively through compelling narratives tailored to your audience.
- Improve Video Editing: Gain hands-on experience with user-friendly editing tools to create polished, professional-looking videos.
- Engage Your Audience: Develop strategies to capture and retain viewers' attention, ensuring your science reaches and resonates with a broader audience.
- Apply Practical Techniques: Leave the workshop with the confidence to independently produce, edit, and share impactful science videos using your smartphone.

Examples of videos from past courses: <https://www.marum.de/en/research-academy/science-communication-and-public-engagement/short-films.html>

Target group

People interested in science communication and creating engaging video content.

By registering, you are agreeing to apply what you have learnt in this course by creating a short video, that will be published on the MARUM website. The video can be about your lab routine, a research method you are using, an overview of research topic or similar. It must be **submitted by 30 April 2026**.

Requirements

Please bring a smartphone (fully charged) and, if possible, a tripod or smartphone stabiliser.

Basic (free of charge) video editing apps will be introduced in the course. You must be willing to download an app on your smartphone.

The trainer



Matthias Süßen is a freelance journalist, blogger and trainer based in Kiel, Germany. He specialises in mobile journalism and science communication. The emphasis is on storytelling, filming and editing. Matthias works worldwide as a mobile journalist (MoJo) and science communication trainer, and has taught courses in Armenia, Germany, Canada, Italy, Hong Kong, Fiji, and the United Kingdom.

Registration

To register for this course, please visit

<https://www.marum.de/en/research-academy/2026/2026-03-05.html>

Please note that your registration will be binding.

If we don't receive a critical number of registrations by **20 February 2026**, the course will have to be cancelled.

Please direct any enquiries about this event to research-academy@marum.de.